



**ENJINSTARTER**

*LAUNCHPAD PROTECTION PROTOCOL V3.4*

# Enjinstarter Launchpad Protection Protocol

## 1 INTRODUCTION

- 1.1 For ease of reference, Enjinstarter is also referred to as “we, us, our, launchpad, service providers”.
- 1.2 Enjinstarter is committed to protecting our community against poor performance prices, illegal activities which include but not limited to money laundering, counter terrorism financing, hacks, malicious attacks, and breach of cyber security.
- 1.3 In the interest of protecting our community, we are committed to self-regulation before the enactment of any new legislation in any jurisdiction. This will predominantly create a best practice approach in protecting our community’s interest.

## 2 EJS PROVISIONS

- 2.1 Making our entertainment launchpad safer for all users. Enjinstarter is the number 1 entertainment launchpad for all crypto gaming and Non-Fungible Tokens (“NFT”) sales. Our mission is to expand around the globe, and in order to be able to do this, we will need a robust Protection Policy (“PP”) in place that will continue to serve the best interest of the community.
- 2.2 We will always continue to monitor, change, evaluate and make any necessary amendments to our platform that in our opinion our community members would benefit from time-to-time.

## 3 QUALITY AND NOT QUANTITY

- 3.1 Enjinstarter has always believed in Quality over Quantity. We do not just want to accept any Initial Dex Offering (“IDOs”) and Initial NFT Offerings (“INOs”) at a random, what we are looking for is to ensure that any potential IDOs/INOs will be able to provide our community with the following benefits which will be listed in our IDO/INO agreements;
- 3.2 In our respective IDO/INO agreements must be able to provide the following:
  - 3.2.1 **Vesting Terms and Conditions:** The Company agrees to maintain price of the token for the initial TGE component for the first 24 hours at or above the IDO price. Only then we will release the first tranche according to the vesting schedule of the project. The same rule applies to each vesting until it reaches 40% of total vesting is completed.

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**3.2.2 Minimum amount to be injected into liquidity pools** as required by Enjinstarter before the start of the IDO/INO project. This is to ensure our partners commitment to the said project without any last-minute bail outs.

**3.2.3 EJS Delay Policy:** All IDO/INO projects must comply with Enjinstarter delay policy. No more than 15 days between sale and listing is allowed. Our aim is to have all the sales 24 to 72 hours before the listing to keep momentum intact. If a listing is postponed until further notice, we will automatically refund the sale if the delay is for 21 days or more. (This is subjected to changes which Enjinstarter reserves the right to amend at any time)

**3.2.4 Refund Policy:** EJS will reserve the right to do a full or partial refund at any time due to malicious, illegality practices, defamatory language (against Enjinstarter), bad practices, crucial technical issues or adverse media effects from our partners that would cause the community concern or that result in severe price drops, whether it's pre-launch, at launch, or after certain distributions but prior to full distribution.

**3.2.4.1** For the avoidance of doubt, we will provide the following definitions:

**3.2.4.1.1 Maliciousness:** Any act that has an intention to cause harm or damage to Enjinstarter by any means.

**3.2.4.1.2 Bad Practices:** includes poor corporate governance on any existing partners.

**3.2.4.1.3 Illegality Practices:** Any physical or digital act that contravenes local legislation requirements. For the avoidance of doubt, Illegality Practices will cover across all jurisdictions.

**3.2.4.1.4 Defamation:** Any defamatory statements whether orally spoken or made in writing via any social media platform that would damage the reputation of Enjinstarter.

**3.2.4.1.5 Adverse media:** If one of our Partners have any adverse media effects that would cause concern to the community, Enjinstarter reserves the right to initiate partial or full refund. Adverse media effects are defined as any bad press, articles that will be published via any online press articles, or physical newspapers in any jurisdiction.

**3.2.4.1.6 Crucial Technical Issues ("CTI"):** CTI will include any potential IT related issue caused by the Partner which could potentially cause a problem and losses to Enjinstarter.

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**3.2.5** *Enjinstarter will require all the tokens sold in a sale (IDO, Private or Seed) through Enjinstarter to be sent to Enjinstarter before the launch* to make sure our community will get their tokens in time, without any delays, no exceptions.

**3.2.6** If the **Token Generation Event (TGE)** of the distribution covers for the initial investment of an Enjinstarter investor and stays at or above the break-even Return on Investment for one calendar week post-TGE, a project may exercise the right to bypass the remainder of this Protection Policy

**3.2.7** **Blacklist procedure:** We reserve the right to block / reject any member whose wallet address has been compromised via the dark web, or his/ her wallet used as a form of illegal, malicious functions.

**3.2.8** **Comprehensive launchpad after services.** All IDO/INO partners must provide after sales services to our community even after the completion of the sale.

**3.2.9** **Force Majeure:** Enjinstarter will only send funds in batches according to the vesting schedule as predetermined by us. This will allow us to be able to refund the community in the cases of either project abandonment, hacks, exploits, system breakdown or malicious activity. Should there be any hacks on contracts, or unforeseeable consequences and where the token price suffers due to that and the project is no more profitable to our investors, we will refund or at least set up a poll to refund the rest of the distributions at the discretion of Enjinstarter.

## 4 PEACE OF MIND FOR COMMUNITY MEMBERS, PARTNERS AND INVESTORS

**4.1** We will never allow the following to occur:

**4.2** Unsolicited IDOs/INOs to enter into our launchpad without proper vetting.

**4.3** Should any of our IDO/INO partners fail our KYC, Customer Due Diligence and Anti-money laundering checks they will not be permitted to work with Enjinstarter.

**4.4** To filter out the greedier IDO/INO actors that are only concerned with their own monetary benefits.

**4.5** We understand that we are after all dealing with the communities' money / investment and we at Enjinstarter will never take that lightly.

**4.6** We will also ensure continuous audit procedures of all cyber security protocols which is one of our primary concerns. To ensure that our launchpad has the utmost integrity and protection against compromising and illegal cyber activities.

**4.7** Good Corporate governance to be adhered to and best practices for launchpads to ensure that we will always be and will stay unparalleled in tip top shape. This is to ensure investors confidence in our launchpad.

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## 5 LEGISLATION AND REGULATION OVERSIGHT

- 5.1** We will never allow the following to occur:
- 5.2** Even where legislation / regulation has yet to catch up on certain subject matter areas, we believe in self-regulation and will fill in the necessary gaps before any new laws are enacted.
- 5.3** Sanctions requirements: At Enjinstarter, we will always abide by sanctions rules and regulations as prescribed by the United Nations, United States, European Union, United Kingdom, and Monetary Authority of Singapore. Therefore, any user that is from our list of sanction countries will not be allowed to use our services
- 5.4** The above is not supposed to be an exhaustive list of our protection policy, from time-to-time we reserve the right to amend our protection policy at any time in order to keep up to date for the benefit of our investors and participants.